

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-8079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2004 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

535-5

Name and Address of Commercial Fund-raiser:

CF 535

Outreach Associates, Inc.
Birmingham Towers, Suite 510
2100 Wharton Street
Pittsburgh, PA 15203

Name and Address of Charitable Organization:

83920
CT No. F.E.I.N. No.
NARAL Pro-Choice America
Name of Charity
1156 15th Street, Suite 700
Address of Charity
Washington DC 20005
City, State, and ZIP Code of Charity

Figures from (check one):

National Campaign ☒

California Campaign ☐

Telemarketing
(Type of Activity)

held (on) (from) 3/1/2004, 20__ to 2/28/2005, 20__
(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation _____

Fee ☒ Percentage ☐
Other ☐

REVENUE

A. Cash contributions	\$ 127621	A.
B. Entertainment sales or admission charges	_____	B.
C. Sales from products	_____	C.
D. Advertisement sales	_____	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)		
a. _____	_____	Fa.
b. _____	_____	Fb.
c. _____	_____	Fc.
d. _____	_____	Fd.

G. TOTAL REVENUE

\$ 127621 G✓

EXPENSES

A. Fees or commissions	_____	A.
B. Salaries	_____	B.
C. Payroll taxes	_____	C.
D. Employee benefits	_____	D.
E. Cost of merchandise for resale	_____	E.
F. Cost of entertainment	_____	F.
G. Postage	_____	G.
H. Advertising	_____	H.
I. Telephone	_____	I.
J. Rental of equipment	_____	J.
K. Facilities charge	_____	K.
L. Permits	_____	L.
M. Other expenses: (Specify)		
a. _____	_____	Ma.
b. _____	_____	Mb.
c. _____	_____	Mc.
d. _____	_____	Md.

N. TOTAL EXPENSES

n/a N.

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT

California Government Code Section 12599)

Page 2

- Amount to Charity (subtract line 2N from line 1G) \$ 127621 3.
- Less additional fund-raising expenses paid by charity (to be completed by charity) \$ 87817 4.
- Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
- Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ 39804 6. ✓
- (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
- ☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Lisa Drane, Vice President 3/10/05
Printed Name Title Date

Charitable organization for verifying the distribution.

JEN RAY COO 3/28/05
Printed Name Title Date

JOHN M. BOTTIS CFO 3/21/05
Printed Name Title Date

RECEIVED
APR 19 2005
Attorney General's
Registry of Charitable Trusts